RASHI GUPTA

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PROFILE

Innovative, collaborative & results oriented professional with 15 years of extensive experience in Product Management, Consulting & Engineering spanning across various verticals like ecommerce, retail & telecommunications domain.

Key Skills:

- Understanding customer behavior patterns and needs
- High attention to detail & passion to create great user experience with a tasteful intuition for simple, usable & functional design
- Effective cross-functional team communication & collaboration
- Execution oriented with right attitude

EXPERIENCE

WALMART GLOBAL TECH   Sunnyvale, CA
Senior Product Manager   May 18 – Present

Leading the product strategy, ideation and development of two key data platform products (Customer Transaction History – CTH (all stores' sales and returns transactions in near real time) & Global Data Portal – GDP(visualization platform)) in Walmart Global Tech.

Spearheaded data and analytics for one of the greatest transformations for credit card reporting in Walmart, transitioning from Synchrony credit card to Capital One credit cards.

- **Product Strategy, Vision & Roadmap –** Create product strategy & vision for Customer Transaction History, Global Data Portal and Capital One Reporting aligning them with the overall organization strategy
- **Product Development & Ownership**
  - Working on the development of next generation tech modernization system in Walmart called Customer Transaction History enabling enterprise data lake on GCP & eliminating legacy systems like POS, SMART, Teradata and saving at least $200 mn per year for Walmart. CTH is available today in 12 countries, 9000 stores and processing 45mn transactions per day.
  - Development of foundational features of Global Data Portal for domains (Finance, HR, Merchandising, eCommerce, Health & Wellness etc.) to access trusted data, perform analysis, and get insights and recommendations increasing the user count from 250 users to 60k users in the span of 12 months saving labor costs from printing per week per domain of $432,000 per year.
- **Product Launch**
  - Enabled one US store to decommission a 30+ year old system(SMART) in Sept 2020 by onboarding all Store Finance teams on CTH.
  - Successfully launched GDP 3.0 with complete over-haul of user experience in Material Design 2.0 and many new features like Contextual Metadata, Contextual Help, Notifications with detailed analytics and metrics, achieving performance load time of <5 seconds resulting in saving man hours – 10,085 hours per week (older systems load time was 2.5 minutes)
- **Engineering Collaboration –** Worked directly with engineering teams to get them aligned with product strategy and vision, understanding the technology stack, constantly identifying technical limitations and resource constraints in Agile delivery
- **Product Evangelism –** Worked with different teams to evangelize CTH and GDP through various channels like roadshows, product booths, presentations, new-letters and generating customer awareness through global communication in order to build feature pipeline

HCL TECHNOLOGIES   Sunnyvale, CA
Product Manager (*for Google & Symantec*)   Apr 15 – July 16

Spearheaded the strategy for creation and management of VOM (Vendor Operations Management) product to efficiently manage the entire lifecycle of vendors at Google.
Managed the creation and maintenance of Norton.com global ecommerce Symantec site enabling customers across the world to purchase security products online from Symantec.

- **Product Ideation & Design -** Conceptualized, structured, defined and managed the development of VOM at Google to facilitate Googlers to use only one product to manage and maintain a vendor, temporary or contractor
- **Product Development & Implementation -** Produced detailed, crisp product requirements and user stories along with UX and UI wire frames that were used to create product specifications and architecture for the product

Business Analyst   Noida, India
                                                                                                            Jun 10 – Mar 14
Conceptualized and created HCL's Cloud Readiness Assessment Framework which enables HCL's customers to perform an assessment of their IT application stack for cloud readiness and generates a roadmap for migration to the cloud.
- **Product Conceptualization & Prototype**- Conceptualized & created prototype for Cloud Readiness Framework for Airline and Publishing industry based on business criticality, application complexity, technical stack, infrastructure, risk and compliance, security to assess cloud readiness in a given cloud environment with minimal impact to business operations
- Performed Business Process Re-engineering by gathering As-Is business processes and developing To-Be processes

STMICROELECTRONICS   India
Senior Software Engineer   Jan 08 – Jun 10

- Gathered customer requirements and tested DOCSIS (Data Over Cable Service Interface Specifications) compliance of cable modems
- Managed the development and enhancements of test-cases and test-plans

WIPRO TECHNOLOGIES   India
Project Engineer   Aug 05 – Jan 08

- **Product Development -** Involved in the development of new features in C/C++, XML for CLI (Command Line Interface) for ISAM and FTTU devices
- Prepared design documents and test plans for new feature development/ enhancements

COURSES & CERTIFICATIONS

- Stanford Continuing Studies – Artificial Intelligence Bootcamp for Product Managers – Mar 2020
- Stanford Continuing Studies – Fundamentals of Product Management – Apr 2019
- Udacity - Mobile Design & Usability for iOS – Jan 2018
- Coursera - Introduction to User Experience Design – Georgia Institute of Technology – Jan 2018
- Professional Scrum Product Owner – Scrum.org – Aug 2018

EDUCATION

Bachelor of Engineering (Electronics & Instrumentation)   Rajasthan, India
BITS PILANI, India   Aug 2005

INTERESTS

- Painting, Music, Interior decoration, Reading non-fiction (current favorite author – Yuval Noah Harari)
- Started the "Women in Product" chapter in Walmart, Bentonville, Arkansas in 2018